



Child Accident Prevention Jersey

Annual Report

2020

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Child Accident Prevention Jersey



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1. Foreword and Introduction

Welcome to the annual Child Accident Prevention Jersey (CAPJ) Report for 2020.

The Child Accident Prevention service in Jersey has been running for in excess of 20 years and whilst this service continues to be funded as part of Family Nursing & Home Care (FNHC) charity work, it is an excellent example of sustainable partnerships and multi- agency collaboration. This service could not be delivered without the support and time provided by;



This partnership is also supported by additional grants and donations which are applied for on an annual/campaign basis. Alongside this we have support from the CEO of FNHC, the Director General for Children Young People and Education Services, the Childrens Commissioner and the Medical Director, all of whom recognise the added value of the service we provide.

CAPJ work continues to grow and develop and must remain a priority in order to ensure that the children of Jersey as well as their parents/carers and the general public have access to accurate and practical information helping them to identify and avoid preventable accidents. This work is welcomed by both Islanders and professionals alike and FNHC identifies this area of work as a priority by making it an integral part of their 5 year strategy.

It cannot be ignored however that 2020 has been a year like no other and has offered up new and unusual challenges to everyone.

These challenges have meant that our children have had to deal with a range of unprecedented demands on them. Parents working from home whilst children have been home schooled has undoubtedly put pressure on families alongside uncertainty over employment and the difficulties associated with the day to day running of a family home under the restrictions we have all faced.

Young children were unable to visit our parks and gardens for significant periods throughout the year and were, in many cases, confined to their homes with only 2 hours a day to be out. This was particularly difficult for youngsters who have may not

have access to outdoor space as part of their own homes and who need the opportunity to run and climb and play in order to grow and develop.

Slightly older children may have found themselves home alone for the first time or for longer periods as parents who were still able to go to work, did so.

Using evidence is an important way to understand trends, target interventions in the form of campaigns and parent/adult education and measure impact. Using raw data held by the Jersey Emergency Department (ED), assists us in identifying the reasons that children are attending ED and this information helps us to develop the preventative campaigns we run.

This report will look at the 2020 data coming from our local ED regarding accidents happening to 0 – 12 year olds. We will also look at comparisons with the data from 2019 within this age group for specific accidents as well as the overall figures of attendance.

Whilst this may allow us to draw conclusions about any new or emerging trends, it will be difficult to judge any increase or decrease in particular areas as this is not been an average year.

Visits to the ED were down as parents used the UTC (Urgent Treatment Centre) or chose to stay away completely.

Currently, all the advice and campaigns we deliver are aimed at giving children the information and skills to think about and manage their own safety as well as the safety of those around them.

However, it must be acknowledged that children are not solely responsible for their safety and because of this we aim to reach as many adults as possible so that they too may have good quality and current information regarding Child Accident Prevention.

Our approach is to work collaboratively keeping the child at the centre of everything we do. We promote safety and positive outcomes for every child regardless of their social-economic place in society.

CAPJ wants every child to explore, play, have fun and get muddy in the process, in order to help them develop and reach their full potential. We believe it is the right of every child to grow up in an environment that keeps them safe from injury, disability and death. We further believe that a balanced approach to assessing the risks and benefits of an action will reduce the number of children failing to become healthy, happy adults because of an unintentional injury in childhood.

2. Collaborative Working

FNHC manages and funds the post of a part time Child Accident Prevention Coordinator (18.5hours).

FNHC also manage the finances involved with CAPJ and the campaign costs associated with the work being done.

Representatives from the following agencies and organisations, both statutory and voluntary, work within CAPJ and bring their expertise, knowledge and skills to ensure that good quality information is available and passed on through our campaigns.



- Family Nursing & Home Care
- Education Department
- States Of Jersey Fire & Rescue Service
- States Of Jersey Ambulance Service
- Jersey Child Care Trust
- Headway
- Jersey Coastguard
- Health
- Trading Standards
- Prison! Me! No Way!
- Department for Infrastructure
- States Of Jersey Police
- The Bosdet Foundation
- St John Ambulance
- Volunteers

The commitment shown by these representatives is supported by their own Senior Management Teams.

With this model of multi-agency working, we ensure that all CAPJ efforts and campaigns are co-ordinated and efficient, using the strengths, skills and resources of those involved to best inform our children and their families, professionals and the wider community.

It is important to recognise that we also have a bank of volunteers to whom we are extremely grateful. These volunteers donate both their time and expertise in a variety of areas and without them the demands on the time of existing members would increase.

During 2020 we have been unable to use our volunteers as much as we would normally, however, we hope to engage their services again as soon as possible.



3. Finances

Child Accident Prevention Jersey finances are managed and audited by FNHC as part of their charity function.

Whilst the salary for the post of a part time coordinator (18.5 hours) is funded by FNHC, all other campaigns and resources are supported by grants and charitable donations. Without this support we would not be able to offer the wide ranging advice and information required to keep our children and young people safe.

Grants and donations



A gift of £10,000 given by an anonymous donor in 2018 continues to support local families who access the Subsidised Safety Equipment Scheme.



CAPJ was successful in its application to CYPES for £3420.00 to support Safety In Action. However, as this event was unable to take place this year, it is expected that the money will be carried over to the 2021 event.

4. Subsidised Safety Equipment Scheme

In order to facilitate the Subsidised Safety Equipment Scheme, CAPJ works alongside FNHC Health Visitors, who are ideally placed to identify families who may not otherwise purchase safety equipment such as fireguards, stair gates and harness reins either because they are facing financial difficulties or because they do not prioritise this equipment. Families where there may be safe guarding concerns and/or families who are part of the MECSH programme (*Maternal Early Childhood Sustained Home-Visiting*) also benefit from this scheme.



Families who are referred into the scheme can purchase the equipment from Pharmacy Locale at a reduced cost. CAPJ then pays the remainder from the allocated fund.

In cases of extreme hardship the cost of the equipment can be waived entirely by the CEO of FNHC.

In 2018 the scheme was supported by an anonymous donation of £10,000 and this continues to be used to fund the equipment.



The Royal Society for the Prevention of Accidents (RoSPA) recommends the use of correctly fitted stair gates in the homes of all children under the age of 24 months.

They acknowledge that the most useful places for these are at the top and bottom of the stairs as well as at the entrance to the kitchen where necessary.
(Home Safety Position Statements) 2014



As in previous years, stairgates remain the most popular item within the scheme and during 2020 we supplied 98 stairgates to families who met the necessary criteria. The number supplied in 2019 was 107.
A number of stairgate extensions and fireguards were also supplied during 2020.

The cost of this scheme in 2020 was £1485.82.

The number of stairgates given out each year usually increases, however there was a reduction in 2020. This may have been another effect of the Covid-19 crisis. For a number of months during 2020 (April to August), Health Visitors were restricted in their ability to offer face to face visits to all clients and instead, many appointments were done virtually. Without Health Visitors and Community Nursery Nurses routinely in the home, it may be that parents were not helped to identify the need for this equipment.

Another consideration may be that for a number of months, people did not move homes and so may not have identified the need for new safety equipment.

Another item of note is that no reins were supplied to parents. This may be because toddlers and young children were not out and about in urban areas as much.

The following graph details the equipment supplied and the cost of those items.

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Stairgate - £21.99	X4		X9	X6	X4	X3	X9	x1	x12	x14	x7	x29	98
Client = £10.00													
CAP = £11.99	3=£35.97		9=£107.91	6=£71.94	3=£35.97	1=£11.99	7=£83.93	1X£11.99	5=£59.95	14=£167.8	7=£83.93	29=£347.71	
Waived = £21.99	1=£21.99				1=£21.99	2=£42.98	2=£43.98		7=£153.93				
7cm ext = £7.60			x4	x2		x1	x1		x5	x6		x10	29
Client = £5.00													
CAP = £2.60				2=£5.20		1=£2.60	1=£2.60		5=£13.00	6=£15.60		10=£26	
Waived = £7.60			4=£30.40										
14cm ext = £13.79												x4	2
Client = £10.00													
CAP = £3.79												4=£15.16	
Waived = £13.79													
28cm ext = £17.75						x2	x1						3
Client = £15.00													
CAP = £2.75						1=£2.75							
Waived = £17.75						1=£17.75	1=£17.75						
Fireguard = £32.99													
Client = £15.00	x1												
CAP = £17.99													
Waived = £32.99	1x£32.99												
Reins = £3.99													
Client = £2.00													
CAP = £1.99													
Waived = £3.99													
Voucher = £0			x1										1
Cost to CAP	£90.95	0	£138.31	£77.14	£57.96	£78.07	£148.26	£11.99	£226.88	£183.46	£83.93	£388.87	£1,485.82

ACTION – CAPJ will continue to provide reduced price safety equipment to those families who would otherwise struggle to afford it.
In 2021 we will review the possibilities of extending the range of goods we are able to supply.

5. Speak Dog & Stay Safe



This campaign continues to be well received by all Island Schools as well as other groups and individuals.

The messages within this campaign remain the same and are based on advice from local and national dog behaviour experts. We remind children not to touch a dog unless they ask the owner first, to never cuddle a dog and to never try to take anything away from a dog. We also teach them how to read the signals that a dog gives us about how they are feeling.

However, it should be remembered that CAPJ are talking to children who are only five and six years old and so whilst we hope to give them an understanding of how to behave around dogs, we fully appreciate that they are not responsible for their own safety.

Unfortunately, because of the restrictions put in place to prevent the spread of Covid-19 we were unable to reach every school with the Speak Dog & Stay Safe campaign this year.

Of the schools that we did manage to visit, comments on the evaluation included;

- *A great session. Children engaged, learnt lots. It was perfectly pitched and children retained learning. A very important lesson. Thanks you.*
- *All the children were engaged in the presentation. Good questions/age appropriate. Clear messages being repeated throughout the talk. Colourful photographs. Good use of "dog prop". Fun "role play" session with the children acting. The presenter is excellent with the children - lovely manner.*
- *Excellent new hand-out to re-iterate the messages in the presentation.*
- *A great presentation and explanation. Interactive and the presenter engaged well with the whole class. She held their attention throughout. Thank you*

During 2020, 20 children under the age of 13 years were bitten by dogs.
This is the same figure as 2019.

It is difficult to accurately know number for the amount of dogs in the island, mainly due to the licensing process, however the table below gives a good indication.

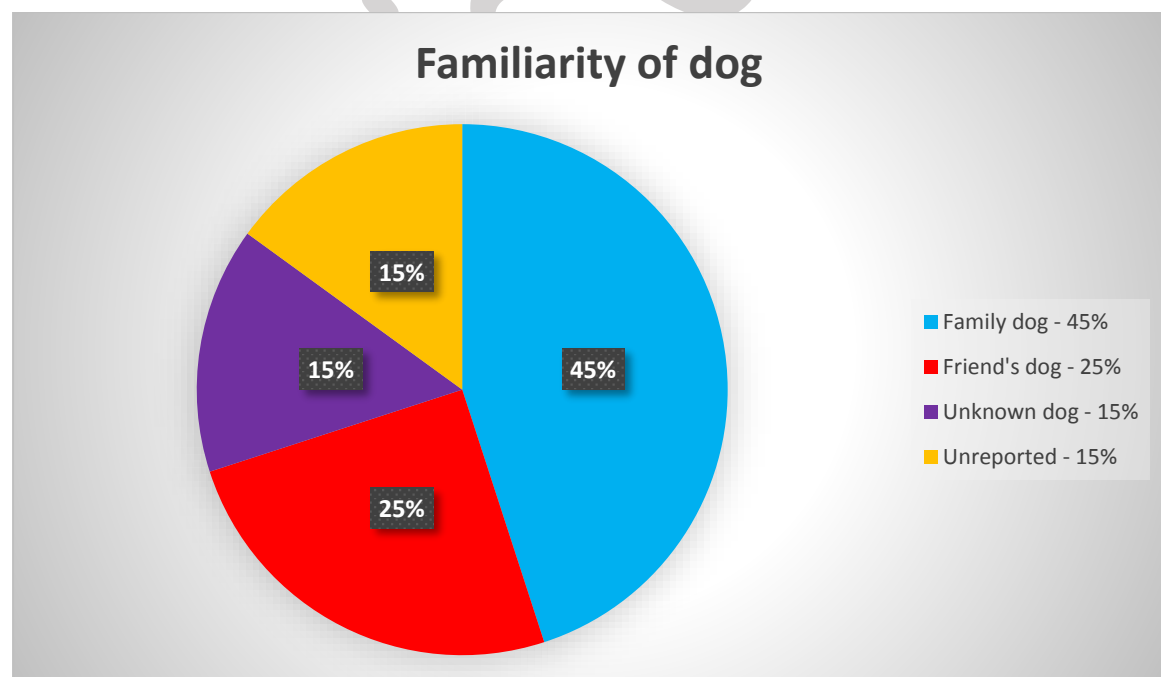
Year	Number of bites	Number of dogs
2020	20	8456
2019	20	8754
2018	23	8457
2017	16	8462
2016	15	8269

The 2020 figures quoted above were taken from gov.je on January 1st 2021.

<https://parish.gov.je/Pages/Licences.aspx#dog>

In 2020 there was an increase in the number of bites sustained from the child's own family pet.

This may be due to the 2020 Covid-19 lockdown when the majority of schools were closed. This meant children were at home when they would have ordinarily been at school and so it follows that there was more interaction between them and their pets.



It remains a concern that the majority of children who are bitten, are bitten by their own family pets, with bites from other dogs known to them being the next highest figure. We recognise that it is difficult for many dog owners to see their pets as a danger to children but the data reinforces that this is sometimes the case.

Children, especially young ones are often unpredictable and they do not understand the cues and signals that dogs give about how they are feeling. This means that they often misinterpret a dog's body language or they simply miss the signs altogether.

Along with this, we know that children will often put their face right next to a dog's face, something which the animal finds unpleasant and often sees as a threat. Children may poke and prod a dog, they may remove its food and toys or shriek and scream in fun and without warning.

All of these things may cause a dog distress which means that the dog itself then becomes unpredictable.

Dogs may be feeling scared or intimidated, they may feel under threat or simply be feeling unwell, however if a child misses the signals dogs give us to indicate they are not happy, bites are more likely to occur.

Ultimately, it is our responsibility as adults, whether parents of the child or owners of the dog, or both, to ensure that a child's safety is at the forefront of everything we do.

Action – CAPJ will continue its program of delivery to Year 1 school children and continue to ensure that parents and dog owners have good information regarding the safe meeting of children and dogs.



6. Data Collection and Analysis.

Throughout 2020, as in previous years, CAPJ has been given access to data from the Emergency Department (ED). This data was inputted by staff in the department at the time of the child's visit.

From this data we are able to sort and categorise the injuries occurring as well as identify the age of the children involved.

In order to then produce a report containing accurate information on which we can identify areas of risk and plan future campaigns, CAPJ is reliant on this data being good quality and reliable.

For that reason, CAPJ looks at each entry made for a child under the age of 13 years passing through the ED. Those entries which do not relate to an accident are then discarded.

From those remaining, the gender and age of the child is categorised as well as the cause of the injury.

This is a significant task which this year resulted in 5015 entries being reduced to 2164, the number attending because of accidents.

Without this method of review, it would be impossible to accurately identify any developing trends in accidents and therefore prevent the development of campaigns.

ACTION – CAPJ will continue to collect and analyse data from ED in order to develop necessary and appropriate accident prevention campaigns. FNHC will continue to seek financial backing to provide support for this activity.

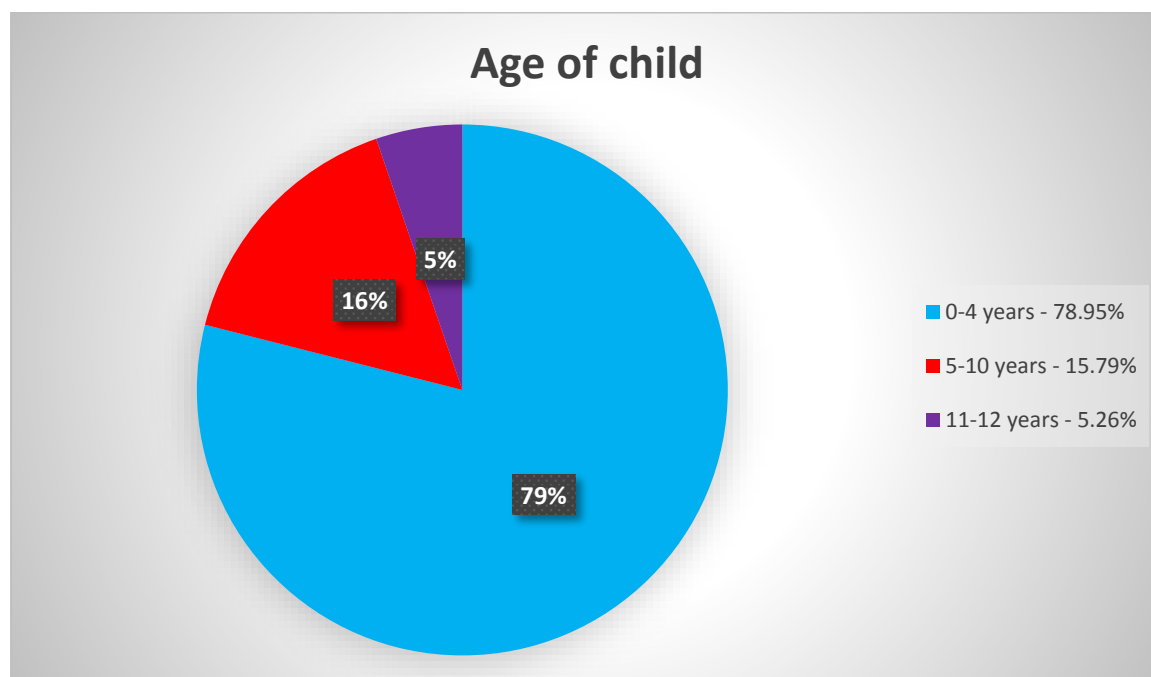


7. Harmful substances

During 2020, 57 children were seen at ED because of contact with a harmful substance. This is an increase of 9 from 2019 when there were 48 children seen.

The majority of substances were ingested, but some were in contact with the child's eyes.

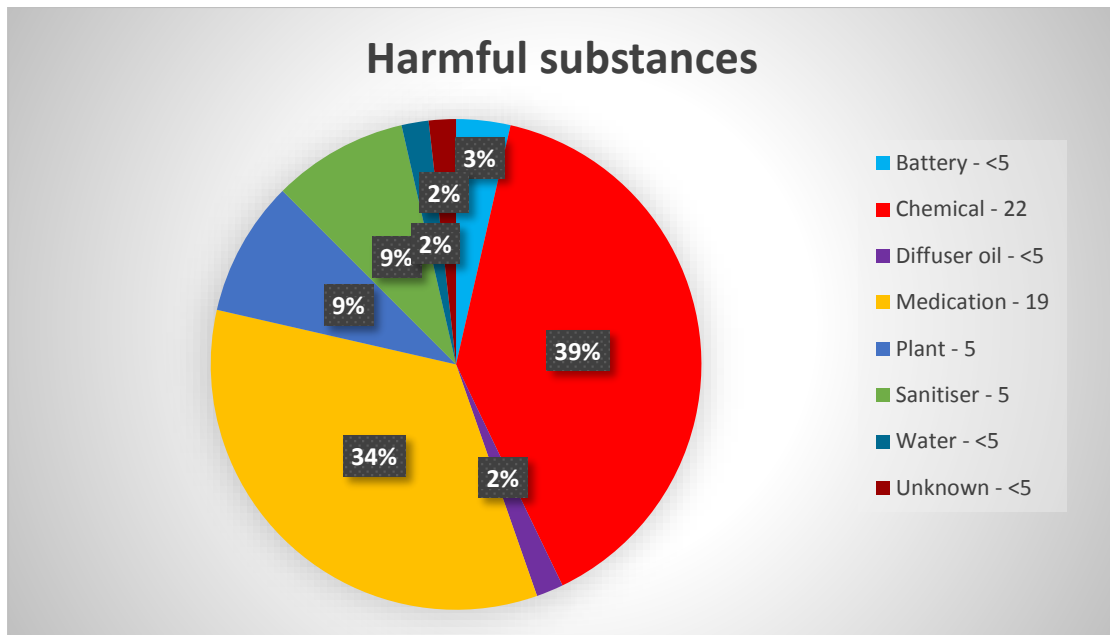
The following chart shows the ages of the children involved.



The most prominent age group in this category of accident remains the pre-schoolers, with 1 and 2 year olds being at greatest risk within that group.

As children learn to walk and become more mobile their natural curiosity will lead them to explore their surroundings. Along with this, their tendency to place items in their mouth leads them to be far more at risk of ingesting harmful substances than other age groups.

It is important that adults understand the need to ensure that harmful substances are kept out of reach or locked away in order to protect young children.



The variety of harmful substances encountered by children during 2020 is extensive and within each category there may be a number of different items.

For instance, within the largest category 'chemicals', items include dishwasher liquid, liquid tabs for washing machines, bleach and rat poison.

The 'medication' category includes cough medicine, paracetamol and Viagra.

This year, children also had more access to hand sanitiser and this results in a number of visits to ED.

ACTION - CAPJ will produce a poster campaign to be rolled out in the first quarter of 2021. This campaign will highlight the dangers to children from household products.

CAPJ will produce posters highlighting the dangers of children ingesting hand sanitiser.

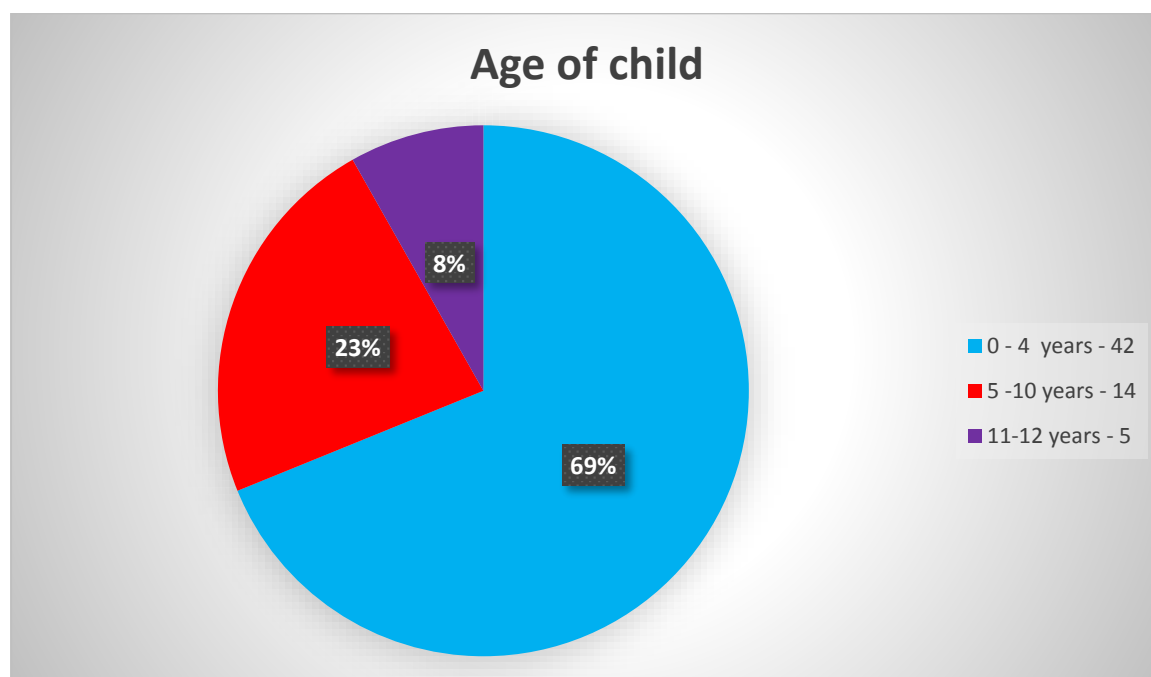


8. Burns and Scalds

During 2020, 61 children attended ED because they had suffered a burn or scald.

This compares to 61 children in 2019.

Worryingly, the largest group within this number remains the 0-4 year olds, (34), with the under 2 year olds being at greatest risk, (23).



The injuries were caused by a variety of items, as listed below;

Appliances	23	Sunburn	<5
Hot liquid	16	Electrical burn	<5
Hot food	6	Other	<5
Heater	<5	Unknown	7
Sparkler	<5		

Appliances included cookers, hair straighteners and kettles.
The hot liquids were predominantly cups of tea and coffee.

We know that burns can leave lasting scars, both physical and emotional and so the impact of these injuries must not be underestimated.

Whilst CAPJ continues to promote burn prevention as part of regular campaigns, it is clear that there is still work to be done.

In the under 2 year olds, which remains the group most at risk of a burn or scald, the majority of injuries were caused by either hot liquids or appliances, (18).

Neither of these should have been easily accessed by the children and so it can be reasonably presumed that either the items were not placed/stored in a safe location and/or the children were being held by an adult when the injury occurred.



Unfortunately, whilst there were less than 5 children who attended ED because of sunburn, all the children involved had not yet had their first birthday.

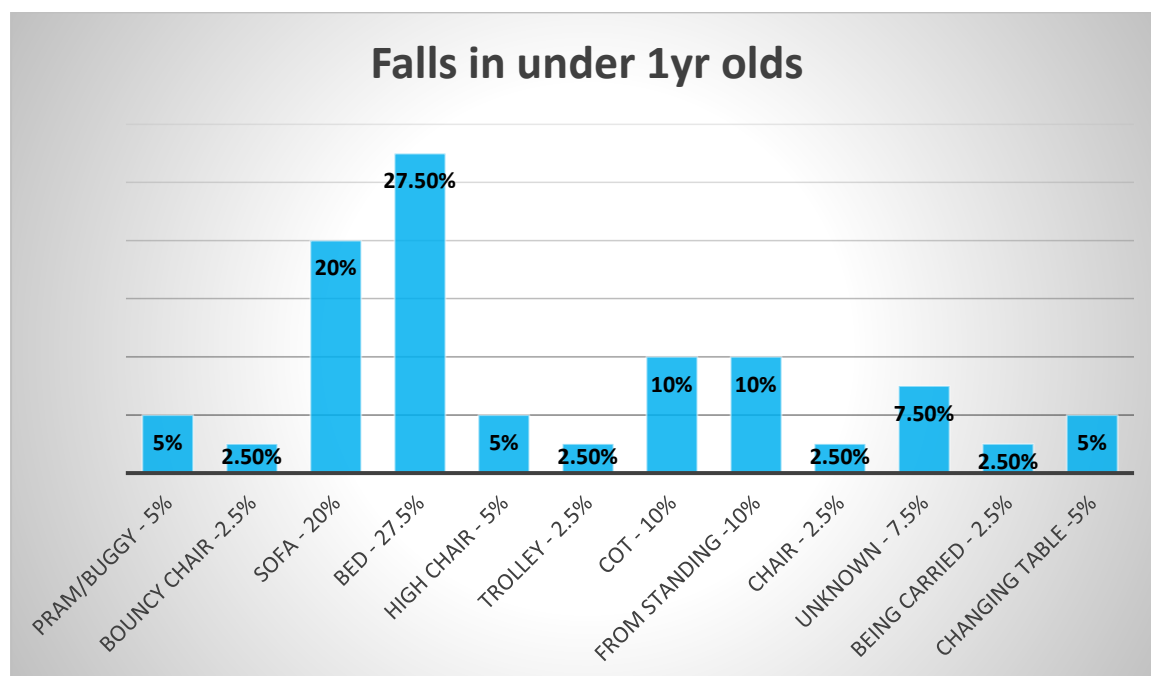
ACTION – CAPJ will continue to deliver burn prevention information to children via the Safety Sam comics.

CAPJ will also develop a poster campaign aimed at carers and parents, to be rolled out in the Spring of 2021, relating to burn/scald prevention.

CAPJ will develop a poster campaign aimed at preventing sunburn in children and specifically babies. This will be rolled out in the Spring of 2021.

9. Falls in Under 1 year olds

During 2020, 40 babies under the age of 1 year were seen at the Jersey Emergency department because they had fallen and as can be seen in the chart below, the majority had fallen from a raised surface.



Whilst it is true that some babies walk before their first birthday, the vast majority do not and whilst there are those that may be crawling, they usually aren't climbing furniture until later.

This means that, when we look at the figures shown in the chart, it is likely that the babies were put in or on the raised surface they fell from.



When babies fall, it is often their heads that take the worst of the impact. This is because a baby's head is disproportionately large for their body. This, coupled with

the fact that babies will not out-stretch their arms to protect themselves means that they risk serious head injuries when falling.

It should also be remembered that a baby who falls from her parent's bed is probably falling from a height equal to or exceeding her own. This would be the equivalent of the average adult falling head first from 6ft with their hands tied behind their backs.

Any head injury can have potentially life changing consequences and whilst we accept that toddlers will fall as they learn to walk, immobile babies should be protected from the pain associated with a fall.

Other falls relate to babies not being strapped into car seats. Often this is because they have been placed in the seat in readiness for a car journey and fall out before they get to the car.

Particularly dangerous is leaving a baby unstrapped in a high chair. They are not only at risk of falling but also of strangulation should they become caught in the straps.

ACTION – CAPI will continue to promote best practice and encourage parents to never leave babies unattended on a raised surface.

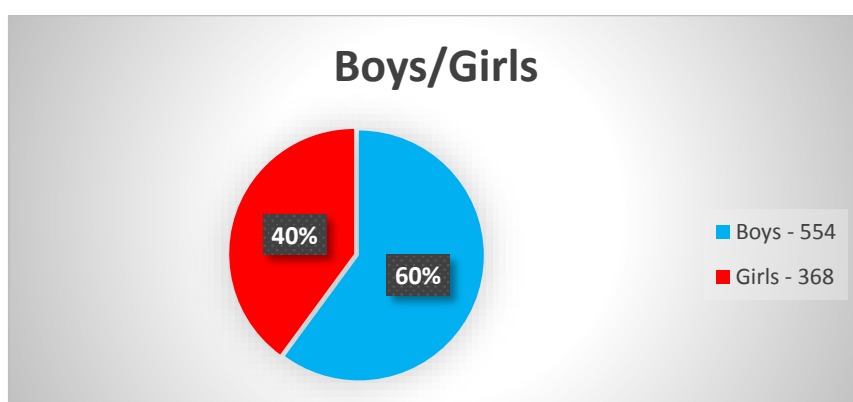
We will also continue to raise awareness about the need to:

- ***Change their baby's nappy on the floor – it's the safest place.***
- ***Keep bouncing chairs and car seats on the floor. Don't be tempted to put them on a table or work surface, as the seat can move when the baby wriggles.***
- ***Never leave their baby unattended on a bed or a changing table.***



10. Accidents in under 5 year olds

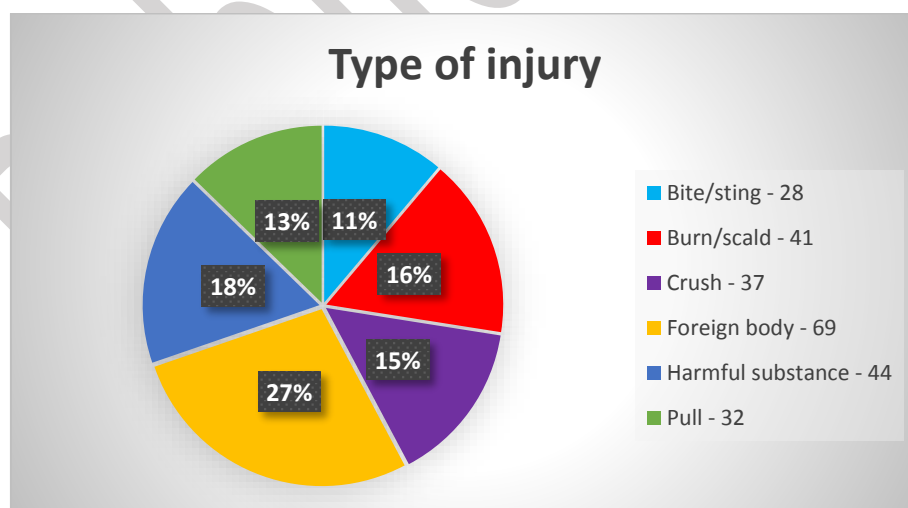
During 2020, 922 children under the age of 5 attended the ED because of an accident.



As in previous years, the data shows that, at this age, boys are more likely to need to attend ED than girls.

Accident types vary greatly with falls accounting for the largest number. However, it is important to note that the majority of these falls were caused by the child running or playing, climbing, bouncing or toddling. CAPJ in no way wishes to curtail these learning experiences and would encourage parents and carers to support children in exploring their surroundings, whilst risk assessing the situation.

The accidents we feel could and should be prevented are detailed in the following chart.



ACTION – CAPJ will continue to provide advice and information to parents as well as highlight emerging trends which may put younger children at risk.

11. Safety In Action

Due to the restrictions in place because of Covid-19, for the first time in the 20 year history of the event, Safety In Action 2020 was cancelled.

Whilst CAPJ is predominantly concerned with preventing accidents, we also want to ensure that children are safe in other ways.

It was clear that the event could not go ahead in a way that ensured the safety of those attending, whether they were adults or children and so the decision was made to cancel. This was a difficult decision as the event is supported by a number of agencies, both voluntary and statutory all of whom recognise the value of the messages being delivered.

A “catch-up” session was planned for the children who missed out, however, at the time of writing this report, this seems unlikely that this will go ahead as we are still under a number of restrictions. However, we will review this regularly.

We are now looking forward and planning to be back at Highlands College in July 2021 when we will once again welcome approximately 1000 year 5 children and give them practical information about how to keep themselves, their friend and their families safe.



ACTION – CAPJ to facilitate Safety In Action 2021

12. Make The Call



Make The Call is a CAPJ assembly offered each year to every Island school that has a Key Stage 2 group and delivered in partnership with the emergency services.

The assembly focuses on the importance of making an appropriate and effective 999 call and demonstrates this by engaging one of the Year 6 children to make a "live" call reporting an emergency shown to the group in a video.

During the assembly the staff present are asked to complete a brief feedback form containing the following questions;

- Was the length of the assembly appropriate?
- Do you feel the content was age appropriate?
- Do you feel the messages were of value?
- Is there any content you feel we should omit?
- Is there any content you feel we should include?

There is also space for any further comments and these have included -

- Very informative, engaging, useful info and good pace of delivery.
- Children remarked on the "live" call and how this made them understand the situation clearly. Put the whole assembly into first-hand experience.
- Great assembly, highlighted the importance of the emergency services.
- Interactive assembly so that the children were engaged. Thank you.
- Worked really well with 2 people running it. Interactivity helped with the learning.
- It was brilliant as the children are taking part with the cards. Really enjoyed the variety of the activities!

The following table shows the feedback received from the 2019/2020 cohort of sessions.

School	Approx nu	Number o	Appropria	Appropria	Valueable	Clear visu	Omit cont
Beaulieu	120	0	Yes	Yes	Yes	Yes	No
Bel Royal	118	2	Yes	Yes	Yes	Yes	No
D'Auvergne	250	5	Yes	Yes	Yes	Yes	No
D'Auvergne			Yes	Yes	Yes	Yes	No
D'Auvergne			Yes	Yes	Yes	Yes	No
De La Salle	137	2	Yes	Yes	Yes	Yes	No
First Tower	180	10	?	Yes	Yes	Yes	No
Grands Val	89	4	Yes	Yes	Yes	Yes	No
Grouville	205	4	Yes	Yes	Yes	Yes	No
Les Lande	105	3	Yes	Yes	Yes	Yes	No
Mont Nicc	153	3	Yes	Yes	Yes	Yes	No
Mont Nicolle			Yes	Yes	Yes	Yes	No
Plat Doue	244	5	Yes	Yes	Yes	Yes	
Plat Douet			Yes	Yes	Yes	Yes	No
Plat Douet			Yes	Yes	Yes	Yes	None
Samares	128	3	Yes	Yes	Yes	Yes	No
Samares				Yes	Yes	Yes	No
Samares			Yes	Yes	Yes	Yes	No
Samares			Yes	Yes	Yes	Yes	No
Springfield	125	3	Yes	Yes	Yes	Yes	No
Springfield	0		Yes	Yes	Yes	Yes	No
Springfield	0		Yes	Yes	Yes	Yes	No
St Peter	100	2	Yes	Yes	Yes	Yes	No
St Christo	15	0	Yes	Yes	Yes	Yes	No
St Christo	0	0	Yes	Yes	Yes	Yes	No
St Clemen	100	0	Yes	Yes	Yes	Yes	None
St George	110	4	Yes	Yes	Yes	Yes	No
St Georges			Yes	Yes	Yes	Yes	No
St Georges			Yes	Yes	Yes	Yes	No
St Georges			Yes	Yes	Yes	Yes	No
St John	95	1	Yes	Yes	Yes	Yes	No
St Lawren	102	2	Yes	Yes	Yes	Yes	No
St Luke	90	2	Yes	Yes!	Yes	Yes	No
St Luke			Yes	Yes	Yes	Yes	No
St Martin	105	0	Yes	Yes	Yes	Yes	No
St Mary	110	2	Yes	Yes	Yes	Yes	No
St Mary			Yes	Yes	Yes	Yes	No
St Michael	132	4	Yes	Yes	Yes	Yes	No
St Saviour	97	0	Yes	Yes	Yes	Yes	No

Due to Covid-19 restrictions we were unable to visit 6 schools and so have no feedback from them for 2019/2020.

ACTION - CAPJ to continue to engage the Emergency Services in the delivery of this initiative.

13. Safety Sam Comic Talks

Unfortunately, the number of comic talks delivered to schools during 2020 was greatly reduced due to Covid-19 restrictions.

As the comic delivery is linked to the season, we were unable to present the spring based edition as schools had been shut and the children were home-schooling by Easter.

The autumn comic delivery would usually begin in September and although we were able to visit 3 schools it quickly became apparent that it was not feasible to continue despite CAPJ drawing up a set of stringent guidelines to be followed during any such visit.

The comic talks provide important safety information in an age appropriate manner and the visits were missed by teachers who recognise the value of these sessions and the link to the PSHE curriculum.

ACTION – CAPJ will return to schools as soon as possible to continue the delivery of these sessions.



14. Additional data collection

During 2020 and due to the restrictions put in place by the Government of Jersey in order to limit the spread of Covid-19, CAPJ had to cancel a number of planned campaigns, including school visits and our annual Safety In Action event.

However, data collection from our local Emergency Department remained possible and as much of CAPJ's school work was curtailed, 2020 provided the opportunity to increase the data gathered to include visits to the emergency department by those in the 13 to 25 year age range.

Once the necessary permissions were in place, work began on looking at the new data range and sorting it so that visits to the ED could be categorized in a way that would help CAPJ decide if this supported a case for increasing our general age range and moving from 0 to 12 years to 0 to 25 years inclusive.

Within that increased age range we would also be able to reach a number of groups that currently are not specifically targeted. These might include young parents, care leavers and those moving into independent living for the first time.

This new data collection project was a large undertaking, more than doubling the amount of data which needed to be looked at over the course of a year as well as using different criteria to categorize the 2 age groups.

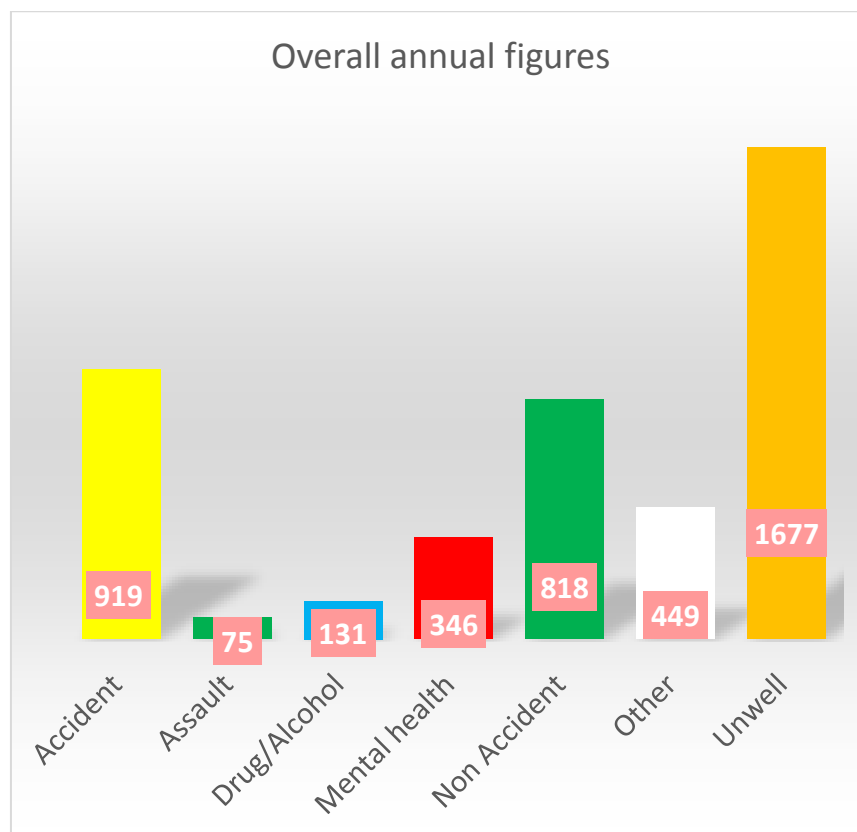
Whilst there were a multitude of different injuries and ailments incorporated in this data, CAPJ was able to place each individual visit into one of 7 categories.

These included;

- Accident (ACCI) = (a preventable accident)
- Assault (ASSA) = (an attendance due to an assault)
- Drugs & alcohol (DA) = (an attendance due to the substance effects)
- Mental health issues (MH) = (including deliberate self-harm)
- Non accident (NON ACCI) = (including sports injuries)
- Other (OTHER) = (repeat visits, ward attenders)
- Unwell (UNWELL) = (Attendance due to illness)

Placing the visits into these categories allows us to understand better the reason for attendance, however, these categories are not definitive and should only be seen as a guide for the purposes of CAPJ.

The chart below shows the number of visits to ED in each category for 2020.



The following chart shows the annual figures by month and category type.

	ACCI	ASSA	DA	MH	NON ACCI	OTHER	UNWELL	
January	66	6	17	35	113	52	198	487
February	106	10	12	40	75	56	147	446
Mach	86	14	11	45	61	46	110	373
April	40	<5	<5	21	17	21	103	207
May	99	8	9	27	54	44	198	439
June	113	<5	17	45	58	37	227	501
July	150	14	14	34	67	44	202	525
August	108	7	17	29	110	46	195	512
September	67	6	11	46	165	57	147	499
October	84	5	19	24	98	46	150	426
November	69	7	9	34	111	25	142	397
December	48	5	<5	37	47	19	81	238
Total	1036	87	141	417	976	493	1900	5050

These figures would suggest that the majority of injuries seen at ED in the 13-25 year category are those that fall into the NON ACCIDENT category. These include sports injuries, trips, slips and falls from ground level, injuries caused as a result of intoxication by drugs or alcohol and assaults.

The largest group attending ED are those that fall in to the UNWELL category.

The chart below shows the number of attendances in each category during the local lockdown period.

The number in brackets is the comparison number for 2019.

	March	April	May	June	July	August
TOTAL	373 (543)	207 (579)	439 (552)	501 (568)	525 (655)	512 (593)
ACCI	86	40	99	113	150	108
ASSA	14	<5	8	<5	14	7
DA	11	<5	9	17	14	17
MH	45	21	27	45	34	29
NON ACCI	61	17	54	58	67	110
OTHER	46	21	44	37	44	46
UNWELL	110	103	198	227	202	195
	373	207	439	501	525	512

It is clear from the comparison figures that in 2020 far fewer people in the 13 to 25 year age group attended ED and it is widely believed that this was due to fears over Covid-19 and a reluctance to visit the department.

However, there is also the possibility that, as figures were being inputted in a different way and using different staff at ED, CAPJ may not have access to all the information.

15.Summary

As will be mentioned a number of times in this report, 2020 has not been an average year.

Covid-19 has changed not only the way we live our day to day lives but also the way we work.

It has meant that much of the core business of Child Accident Prevention has had to be postponed or cancelled and we have not reached the number of children or adults we would normally hope to.

However, this change has meant there has been time to explore other areas of work for us and explore the possibilities of increasing our target age group.

The statistics gathered during 2020 suggest that far fewer children visited our local ED department than in 2019 and whilst this may be true, we must be careful not to assume that this is because fewer accidents were happening.

The overall number of accidents in the Under 13 years age group over the past 3 years are as follows,

	Total number of accidents seen at ED(<13yrs)	Under 5 year olds
2020	2164	922
2019	2692	987
2018	2770	1007

The numbers may reflect that parents only took children to ED for more serious accidents whereas minor injuries were managed elsewhere.

Parents may have been reluctant to attend ED because of the fear of Coronavirus, and so they may have attended the family GP instead or sought advice from other places including friends or the internet.

However, the statistics that follow do seem to indicate that general trends in accidents remain the same.

- 1 and 2 year olds continue to be the group most likely to ingest a harmful substance.
- Those in the 0 – 4 year age group remain most likely to receive a burn or scald.
- In children under 1 year old, falls remain the highest accident category.

16. Conclusion

Child Accident Prevention Jersey will continue to work together to do all we can to reduce the number of injuries happening to children under the age of 13 years whilst offering accurate and relevant information to children, their parents and carers and the general public.

Listed below are the actions planned for the coming year.

ACTION – CAPJ will continue to provide reduced price safety equipment to those families who would otherwise struggle to afford it.

In 2021 we will review the possibilities of extending the range of goods we are able to supply.

ACTION – CAP will continue to collect and analyse data from ED in order to develop necessary and appropriate accident prevention campaigns. FNHC will continue to seek financial backing to provide support for this activity.

ACTION - CAPJ will produce a poster campaign to be rolled out in the first quarter of 2021. This campaign will highlight the dangers to children from household products.

CAPJ will produce posters highlighting the dangers of children ingesting hand sanitiser.

ACTION – CAPJ will continue to deliver burn prevention information to children via the Safety Sam comics.

CAPJ will also develop a poster campaign aimed at carers and parents, to be rolled out in the Spring of 2021, relating to burn/scald prevention.

CAPJ will develop a poster campaign aimed at preventing sunburn in children and specifically babies. This will be rolled out in the Spring of 2021.

ACTION – CAPJ will continue to promote best practice and encourage parents to never leave babies unattended on a raised surface.

ACTION – CAPJ will continue to provide advice and information to parents as well as highlight emerging trends which may put younger children at risk.

ACTION – CAPJ to facilitate Safety In Action 2021

ACTION - CAPJ to continue to engage the Emergency Services in the delivery of this initiative.

ACTION – CAP will return to schools as soon as possible to continue the delivery of these sessions.

25 years of keeping children safe

2021 is the 25th Anniversary of Child Accident Prevention Jersey and is a great opportunity to not only celebrate the work we have done over the years but to also highlight our hopes and plans for the future.

As part of these celebrations, a 25th Anniversary edition of the Safety Sam comic is being planned and this will be to children in Years 2 and 3.

CAPJ will also engage the media in celebrating our history and our future.



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