

Safety in Action 2021

(July & September)





Child Accident Prevention Jersey

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1. Summary

Due to the Covid 19 pandemic in 2020 we were sadly unable to stage the annual Safety in Action Event. At meetings in early 2021 members of the Child Accident Prevention as the situation was changing on the Island in regard to a fall in Covid infections and Primary schools returning to some form of normality discussed the possibility of staging the 2021 event at Highlands College for the year 6 students who had missed Safety in Action in 2020. Discussions also took place regarding the possibility of holding a second event in early September for year 6 students (who should have attended the 2021 event in July when they were in year 5) - the only obstacle was finding a suitable venue that was available for eight days. One of our partner organisations – The Bosdet Foundation kindly offered facilities at the Les Ormes Resort at St Brelade. A site visit took place in July and it was agreed that we could adapt the five workshops to the facility available to us.

This annual event in the school calendar usually provides five interactive workshops attended by all year 5 students from every primary school in Jersey.

The event is organised by Child Accident Prevention Jersey (CAP), a multi-agency organisation dedicated to reducing the incidence and impact of unintentional injury to children in the community. The event aims to teach children how to manage their own risk through the six educational interactive workshops. The workshops are run by professionals in their own field from our partner organisations that support CAP. These are delivered at a fast pace, explaining how serious accidents can occur to children in Jersey and what they can personally do to reduce the risk of being injured. Learning objectives are identified from national and local unintentional injury statistics. The five workshops are; road safety, play safety, kitchen and home safety, fire safety and first aid.

Note: The Water safety workshop is now covered under the Swim Safe Programme provided by The Bosdet Foundation/ Les Ormes.

Sponsorship to fund the 2021 events came from The Education Department, Marks and Spencer, Waitrose (St Helier and Redhouses) and Roberts Garage West.

Each child received a 'goody bag' containing safety information pens and pencils etc provided by the professional organisations involved in the event, a bottle of water supplied by Marks and Spencer, items of fruit supplied by Waitrose and a blue baseball cap, keyring, pen donated by the JEC.

At the end of each session students are encouraged to share the safety information they received at the Event.

In previous years, prior to attending the event, students complete a quiz accessed from the CAP.je Website, www.cap.je. Students are then retested when they return to school in September (over 2 months after the event) to assess what they had learnt and remembered. Because of Covid the decision was taken not to offer the pre and post event quiz.



2. Background and setting

Safety in Action is an annual event undertaken by Child Accident Prevention Jersey (CAPJ). Now in its 23rd successive year nearly 24,000 primary year 5 students have attended this event since the first Event staged in 1998.

CAPJ's main aim is to **'reduce the incidence and impact of unintentional injury to children up to the age of 12 years in the community'**.

The alliance was formed in 1996 as a direct response to the awareness that whilst many statutory and voluntary agencies contributed to child unintentional injury prevention, activities were largely fragmented and an ineffective use of diminishing resources. The first Safety in Action event took place in 1998.

The alliance currently includes representation from;

- Family Nursing & Home Care (Health Visiting and School Nursing team)
- Home Affairs (Fire and Police)
- Health and Social Services (Ambulance Service)
- St John Ambulance
- Trading Standards
- The Bosdet Foundation/ Les Ormes
- Ports of Jersey
- The Education Department
- Jersey Child Care Trust

The success of Child Accident Prevention (Jersey) lies in the very high degree of commitment to child unintentional injury prevention from all partner organisations and their representatives coupled with the support and involvement of their respective organisations and senior managers.

The group is divided into Strategic and Operational members.

- The Strategic group works hard in identifying priorities via statistically evidenced based practice, to set clear aims and objectives for future projects, develop the strategic policy for child unintentional injury initiatives, analyse data, allocate resources, and obtain adequate funding.
- The Operational group's role is primarily to deliver the strategic plan through a program of operational activities.

Since inception, CAPJ receives a grant to fund the Safety in Action event from The Education Department on an annual basis. This is also supplemented by sponsorship from local business and private enterprises to enable proposed activities to take place.



3. Aims and Objectives

Unintentional injury is the leading cause of death and illness among children aged 1 to 12 years, and nationally causes more children to be admitted into hospital each year than any other reason.

There are three common beliefs that are impediments to injury prevention:

- the optimistic belief that nothing bad is going to happen, especially 'to me' (it will never happen to me).
- the fatalistic belief that if something bad does happen, nothing could have been done to prevent it (accidents happen) and.
- the moralistic belief that if the injury happens to someone else you probably deserved it – so do not blame me or expect that I should have done anything to help prevent it (blame the victim).

Children need to be taught how to enjoy the world around them while keeping themselves free from injury.

'Learning by doing' benefits children hugely throughout life as it teaches them to assess risks and become more independent so they can enjoy activities, such as swimming in the sea, trampolining safely and riding their bicycles on the road.

Safety in Action aims to.

- Increase every student's safety awareness – irrespective of their abilities or background, and provide them with coping mechanisms for difficult situations
- Audit the effectiveness of the event through feedback forms sent out to each school attending the Event.
- Motivate teaching staff and students by providing linked activities which form the basis of Personal, Health and Social Education (PHSE) curriculum work in schools
- Act as a catalyst to stimulate safety discussions in the home, therefore improving the wider family's awareness
- Increase community awareness about child unintentional injury prevention through publicity of the event.





4. Who, how and where?

Each year every primary year 5 student is invited to attend the Safety in Action Event from the 31 primary schools across the island, this equates to nearly 1000 students attending the event. In 2020 due to the Covid-19 pandemic and restrictions placed on schools the Event was cancelled.

As the situation changed and restrictions lifted, in late Spring 2021 we were able to plan for an Event at our usual time in July at Highlands College and to



invite the current year 6 students (those that would have attended the event in 2020). A decision was also taken to stage a second event in Early September at the Les Ormes Resort for students in year 6 who would have attended the event in July 2021.

The date for the Event was confirmed with the Principal and Estates Manager at Highlands College for the end of their summer term during

the first two weeks of July and is constrained by the availability of the venue. Highlands College Technical department is made available free of charge. This venue provides fantastic space for the five workshops in three main buildings, car parking facilities, meet and greet areas and alternative rooms for inclement weather. The rooms were allocated predominately on the ground floor to ensure wheelchair access; there is also ramp access to some of the rooms.

This central Island location has good access particularly for town schools who walked to the event. Permission to use the facilities at Highlands College is requested each January by letter to the Principal of the College or as early as possible after the previous event.

Safety in Action (2) was held by kind permission of The Bosdet Foundation/Les Ormes from Monday 13th September to Wednesday 22nd September.

Most of the communication with schools is by email with the school secretaries being the first point of contact. Additional information is placed on the CAPJ website (www.cap.je) including the event timetable and event risk assessments and the key messages for each workshop.

Teachers receive a 'Safety in Action Teacher Booklet' prior to the events in June and the first week in September, as a pdf document. The booklet was personalised to each year 6 schoolteacher for each school giving information regarding the date and time their students are to attend plus contact information, the aims and objectives of each workshop and further information that can be used for pre-event work in the classroom.



Risk assessments for both locations and each of the workshops were posted on the cap.je website prior to the Events.

Safety in Action – July – 444 students attended from 19 primary schools

Student number that should have attended: 1011

5 schools decided took the decision not to attend because of the risk of Covid -19 or that the event clashed with another school activity.

6 school cancelled their attendance during the week due to a Covid outbreak in the year 6-year group.

Safety in Action (2) – September – 860 students attended from 25 primary schools

Student number that should have attended: 1077

1 school cancelled due to transport problems

3 schools cancelled due to outbreaks of Covid-19

1 school cancelled due to a clash with another school activity

5. Pre event Quiz (not provided in 2021)

6. Event Structure

On the Friday morning before the event workshop leaders and helpers (6 persons) spent 3 hours, collecting equipment from the Trading Standards Store in St John, and setting up each of the workshops at Highlands in July and Les Ormes in September.

Staff per Day

- Road safety workshop – 2 staff (CAP Chairperson + Training manager from Liberty Bus)
- Kitchen safety workshop – 3/4 staff from Jersey Electricity
- Play workshop – 2 staff (Family Nursing & Home Care)
- First Aid – 2 staff (2 x St John Ambulance trainers + 1 staff from Ambulance Service))
- Fire safety workshop – 2/3 staff (States of Jersey Fire & Rescue Service
- Safety in Action Event coordinator – Trading Standards

Hours used per day

On average, 10 staff per day were present to run the event in July

	Gen	Kitchen	Road	Play	1 st Aid	Fire	Water	Total
Hours/day	7	5.45	6.21	10.99	11.22	19.04		59.91
Manpower	1	1	1	2	2	3		10

On average, 10 staff per day were present to run the event in September

	Gen	Kitchen	Road	Play	1 st Aid	Fire	Water	Total
Hours/day	6.69	6.06	8.28	8.88	10.22	17.94		58.07
Manpower	1	1	1	2	2	3		10

To comply with best practice and as part of our risk assessment, all staff meet police check requirements prior to the event.



Staff are required to wear either their work uniform, or CAPJ logo T-shirts and photographic I.D. badge at all times. First aid trained staff are identified and two first aid stations and fire assembly point marked on site at the beginning of each session.

Workshop staff members remain posted at their activity with the event co-ordinator and additional staff organising the movement of students between the workshops.

The Event

In 2021 both events at Highlands in July and at Les Ormes in September proved to be very successful judging by the feedback received from teachers and parents who attended the event and from the workshop leaders.

The event is divided into 2 (previously 3) sessions per day, lasting 2.25 hours (previously 1.5 hours) with on average 65 students participating in each session, this resulted in groups of 10 to 14 students. The first session starts at 9.15am and finishes at 11.30am, the second session starts at 12.15pm and finishes at 2.30pm. The second session must finish by 2.30pm to give schools time to get their students back to their respective schools by finishing time. Schools have different finishing times – these are taken into consideration when setting the Safety in Action timetable.



Students were greeted on arrival and introduced by staff in the car park holding area and reminded that they were at the event to learn about how to assess risk during the 5 workshops they would be attending. Students were advised they have a limited amount of time to ask questions to the professionals, but the emphasis is

clearly to have a 'hands on' approach in a fun, out of classroom environment.



All students were given an empty 'goody-bag' for them to collect items at the end of each workshop donated by our sponsors.

Prior to their arrival, teachers were asked to divide their students into 2 to 5 groups, (depending on the number of students attending each session). Teachers are given complete control to enable them to identify those students that may have special needs or requirements that could be accommodated to maximise their learning opportunities. This enables pre-event planning for schools to identify the number of adults required to supervise the groups required to attend the event as per Education Department guidelines. Schools are asked to make sure that there is at least one adult to accompany students from their school.

Each group were escorted by a teacher/ teaching assistant or parent.

At the event at Highlands in July, groups visited two workshops in each of the three buildings, escorted by CAPJ staff to each of the different rooms. Strict timings have to be adhered to with each workshop lasting 18-20 minutes, with 3-5 minutes to move groups between workshops. The scenarios are interactive "hands on" using different types of learning, involving smells, touch, and sound, helping students to become more engaged and to retain the information given by the workshop presenters.

At the event in September the First aid workshop was outside near to the entrance of the facility. The kitchen workshop was set up on the ground floor in a wide corridor. With Play, Road and Fire safety on the first floor. A 'smoke – house' was set up outside the building using two gazebos - which the students went through as part of their escape plan from the building.

7. Workshops

This section gives a brief overview of each workshop.

Recently identified accidents and incidents were incorporated into the scenarios to help the students relate to the key safety messages. Any new initiatives raising awareness of safety issues on the island were also incorporated.

First Aid

On arrival at the First Aid workshop, the students are advised they will find an unresponsive casualty who has been involved in an incident and they need to work together to help the casualty and more importantly stay safe themselves. The most recent scenario used involved a young person, not wearing a cycle helmet, wearing earphones connected to their iPhone who had been knocked off their bicycle by a car and left unconscious in the Highlands car park.





At Les Ormes in September the first aid workshop was set up outside the main building at the entrance under a gazebo.



A conscious decision is to use a person and not a dummy to simulate the incident. This helps students realise they are dealing with a potentially real-life emergency and they must treat the casualty immediately, but in a gentle manner.

One of the important lessons here is that “Yes”, to their horror – they do have to touch the casualty! They have to look, listen, and feel for signs of life.

Key trigger letters of **DRAB** are taught, reinforced by being shown on a display board with pictures. This takes the students through a nationally recognised formula of care that is easy to grasp and remember. **D**anger, **R**esponse, **A**irway and **B**reathing.

The pupils, under supervision of the workshop leader, make the environment safe before they approach the casualty; learn how to assess a person’s conscious state.

They also learn how to ensure that the airway is open and check that the casualty is breathing.

Each takes turns to be involved in the workshop. They learn the importance of getting help early and reinforce the process of doing so – phoning 999 knowing what to say when questioned by the emergency service call centre, also using a mobile phone that has no credit.

The students put the casualty into the recovery position using the rhyme, ‘**Please Miss, I have a tooth ache and need the toilet**’ to work out the positioning of the limbs of the casualty.

They are also shown used helmets, damaged in bicycle accidents and discuss the importance of wearing a helmet every time they ride something to reduce the risk of a head injury if they fall off. Giving the group such experience helps prepare them for the future.



Fire Safety

Jersey Fire & Rescue Service talk about the importance of every home having working smoke detectors that are tested monthly this was reinforced following the successful Pinch Punch 1st of the Month Test your Smoke Alarm Campaign in 2014.

Students were advised that the batteries should be changed every year, plus they are advised that every family should put together a home escape plan (Plan A and B), so every family member knows what to do in the event of a fire.



The workshop starts in a child's bedroom and lists the potential fire hazards of overloaded sockets, candles, and extension blocks. The students are taught what to do if there is a fire in their home and to how to check if it is safe for them to escape – does the door feel hot with the back of their hand, can they see the door through the smoke they are going to exit through? If not, they must stay put, put bedding at the bottom of the door to block smoke, open the window and shout for help.

The important message taught is “getting out and staying out” of a building on fire, knowing that three breaths of toxic smoke is enough to cause serious harm.

They are also reminded what numbers to call to get help and the importance of knowing your home address and postcode and directions if it is hard to find.

Finally, if it is safe to escape at the Event in Highlands in July the student's experience crawling through a smoke-filled corridor and going down a short set of stairs backwards. Simulated smoke is used to fill the corridor with an aroma box letting off the smell of burnt wood. If any student does not wish to go through the smoke-filled corridor a third fire officer is on hand to talk to them about fire safety and watch their peers (and teachers) experience the smoke. At the September Event students were escorted downstairs from the first floor (going backwards down the stairs) they then went through a 'smoke – house' outside the building.





Kitchen Safety

Kitchen and home safety discussion is stimulated by the students entering a classroom converted into a kitchen – cooker, microwave, ironing board, cupboards, sink and food. The kitchen is full of potential hazards. Students are asked to identify each of the hazards and how to make them safe.

Cross referencing the key unintentional injuries seen in Jersey's Emergency Department has identified common injuries in the home and what key issues need to be covered in this workshop.



Microwave safety identifies the importance of not using metal whilst cooking, being aware that the students are starting to become more independent and to cook for themselves.

The workshop looks at the safe storage of matches, taking care about what is put on oven hobs as it may be hot, moving hot food around, not removing toast, stuck in a toaster with metal cutlery.



Students also were made aware of the dangers of ingesting button batteries and over the counter medicines.

Students were made aware of the potential dangers of household products kept under the sink such as detergent capsules and liquid tablets and the need to make sure that they are stored securely in cupboards out of reach of young children.





Road Safety

Comparing Jersey, Guernsey and the Isle of Man, Jersey has the highest number of children involved in road traffic collisions, highlighting the importance of reminding children how to cross the road.

The Road Safety workshop uses locally filmed clips of people crossing familiar roads in Jersey. This year interactive software was introduced to teach the road safety scenario. Each child was given an electronic keypad, this enabled each student to make their own choice of answers to the road safety quiz. There are several advantages to this approach, for instance every child had to take part and register their answers, it showed the numbers who answered the questions correctly, this helped the workshop leader to emphasise areas where knowledge was shown to be weak. This software also allowed video footage to be used in addition to photographs.



The key messages discussed included finding a safe place to cross, spending that extra second to make sure that where they are crossing is the best place and that when using a pedestrian crossing the vehicles have stopped before they cross. Different types of crossing design that may be unfamiliar to some students such as traffic islands and pelican crossings were discussed.

Play Safety

As children develop and become older the cause of unintentional injury alters alongside this development. The play safety workshop looks at the students taking responsibility for their own actions by being aware of the consequences if they choose a different path during play.

Following the introduction of the Cycle helmet legislation in the later part of 2014 (***Pedal Cycles (Amendment No. 2) (Jersey)***

Order 2014) students are instructed in the importance of always wearing a cycle helmet correctly when out on their bicycles. Students each put on an ill-fitting helmet and stand in front of a board with possible answers. Four questions are read out in turn and students secure a 'tick' next to the correct answer, thus working out the key points to wearing a helmet correctly.





The final part of this workshop concentrated on the importance of sun safety. Various items were laid out on a table and the students were asked to select those items they would take to the beach.

Items included suntan lotions with varying degrees of protection, a hat, sunglasses, wet suit, towel, a bottle of water, a snack, and shoes.

Water Safety – 2021 covered at the Swim Safe sessions provided by the Bosdet Foundation.

The Finale

The schools are thanked for attending Safety in Action, teachers were reminded they should continue throughout the academic year at school to use the CAPJ website.

Students are encouraged to read the safety literature enclosed and share all the safety information they have learnt during their visit to Safety in Action with their family, friends, and guardians when they get home.

Students are recognised as now being the 'safety' experts in their home and are encouraged to share all their new knowledge with their family and friends to keep everyone safe and not just themselves.





9. Feedback

Feed back forms were sent by email to the school secretaires to forward to the year 6 teacher to complete with their class/year group.

12 feedback forms returned completed from 25 schools that attended.

Questions.

How would you rate Safety in Action Event? 9 Excellent, 3 Good

Do you think it is essential that year 5/6 students attend the event? All schools said Yes

Majority of schools found the delivery, content and learning outcomes excellent and good, minority found the workshops as adequate.

Were the key messages given during each workshop appropriate for key stage 2 Students

All schools said Yes

Comments received:

- *Thank you for an enjoyable afternoon*
- *First Aid – message was clear. Good for the children to try the recovery position on each other. Some words the workshop leader used were too complicated for children.*
- *Outdoor/Play Safety – cycling information on helmet was clear and useful. Packing bag to be safe was obvious for year 6 children with not much challenge in this activity.*
- *Road Safety – children did not understand the part about where to cross when getting off the bus. They were very confused. We had to address this back at school. Presentation not as interactive as in previous years.*
- *Fire Safety – clear message with the saying about check fire alarm. Children took the workshop seriously and enjoyed crawling through the smoke. Next time, please explain what barricade means (we said block but only after children were confused and couldn't remember the word).*
- *Kitchen Safety – good to have the kitchen. Not all items ready to be 'hazards' as some were already packed away from previous session. Some of the wording the workshop leader used was confusing for the children.*
- *I understand that these adults are not teachers but some of the comments they made to children and the words they used were not appropriate (too complicated or language that could be simplified for Year 6 children. e.g., one child had a lot of good answers and one workshop leader said 'OK clever clogs' which I felt was discouraging. Also saying this could 'clout' you. Children did not understand this.*
- *An excellent event. Very informative and the children enjoyed the interactive elements.*
- *The only thing I would suggest is to build in a break so that the children can have their snack and a drink and use the toilet.*



- *Great event just overran, and we returned to school 25 minutes after the school day. This caused issues for parents with pick up/ taking to clubs/ siblings. We also then had to minibus children who had missed the bus to where they should have been and call and email parents to let them know.*
- *Quiz/kahoot style for road safety to keep attention.*
- *Location was perfect for us – thank you.*
- *We all think this is a very important event.*
- *More hands-on activities for the first aid – it was extremely useful but if there was more time, I think pupils may have benefited from practising the recovery position and DRAB.*
- *It really was brilliant!*
- *Some of the workshops were very good and informative but some were not as useful particularly play apart from the refresh about the helmets (useful).*
- *We couldn't see the presentation at all in the road safety part.*
- *Some were a little too long and could do with more hands-on stuff for the students.*
- *Sorry to have any negative comments as I know how it is difficult to get good people to deliver these sessions.*
- *Fireman did an amazing job, he made it real and scary, but made us feel safe at the same time.*
- *The kitchen was interesting, and the lady made it interesting for us.*
- *The event was excellent but quite a bit of the content we have covered in school. I think it better aimed at year 5 or possibly year 4. The one that is not covered in KS2 is of course the fire safety and the drama of that was extremely appealing for the children and a valuable and memorable message. They loved it, but more importantly they will always remember it.*
- *The road safety needs bigger slides and would be better for the children to do interactive programme rather than just being told (I appreciate this is covid era).*
- *The children told me that they felt like honoured guests and they were thrilled by the goodie bags – so thank you very much for the way we were looked after. Two students said that it was the best day ever.*
- *The sun safe message we reinforce in school constantly.*



10. Sponsorship and funding

CAPJ applies on an annual basis to the Education Department to assist with costs for Safety in Action and in 2020 and 2021 was granted £3420 for each year.

Further sponsorship and support for Safety in Action is obtained from as many other sources as possible – due to these limited resources.

CAPJ does not charge for any of its projects, talks or services. The cost of delivering safety related activities should not be prohibitive to those whose needs are the greatest.

Highlands College very kindly allow the Safety in Action Event to take place at the College, CAP is not charged for the use of the venue. Staff to run the event are seconded from their respective organisations at no charge.

Each school is responsible for their own transportation to and from the event.

CAP have decided to continue with a bright yellow draw string bag with the CAP logo printed in black, with the addition of a luminous strip, this is so students can reuse the bag to carry sports/swimming kit or as a school bag. The contents were donated by our partner organisations involved with Safety in Action.

Marks and Spencer kindly donated bottles of water and Waitrose (St Helier and Redhouses) donated items of fruit (oranges and apples) to go in the 'goody bags'

11. Evolving Event

A formal debrief was held at the close of Safety in Action in October with all staff that had participated invited.

The 2021 debrief highlighted the success of the two Safety in Action events and highlighted.

- The excellent feedback from teachers and helpers
- The event staff feedback stating how much they enjoyed the event and learning opportunities to deliver key safety messages to the student's en mass.
- Being able to stage the two events

Plan of Action:

- Be more explicit in our communications with the schools advising that they are responsible for the provision of their students with special needs.
- Continue to review the provision of the 'goody bags', reference the contents plus the effectiveness of the information provided to students.
- To ensure there are at least 2 members of staff delivering each workshop. It is too tiring an event for one person to deliver a workshop on their own 96 times over the eight days. There is a risk of staff being ill with no one to cover, therefore no contingency.
- Safety in Action 2022
- Review all questions for 2022
- Do we still include the quiz – pre and post event?
- Plan for 25th Anniversary of Safety in Action
- Possibility of including those students that were unable to attend the September event due to Covid infection.



- Alternative location of 2022 event? - problems with availability of facilities at Highlands College.
- Possible location for 2022 Event – Les Ormes Resort

Dates for Safety in Action 2022

Set-up: Friday 1st July)

Event: Monday 4th July to Wednesday 13th July TBC

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